



The Neterich ProsperIT Partner Program

Turn Digital Ops into
Opportunity

The Rare Win-Win-Win

Land, expand, and grow monthly recurring revenues (MRRs) as you solve customers' day-to-day Ops and IT challenges now — and — resolve their underlying issues from today on. Partnering with Neterich means more ways in, more ways to win, higher retention and satisfaction, and at the end of the day, higher profitability for you and your customers.

12+

Years Optimizing
Digital Ops

6K+

End-user
Companies

1B+

Signals Analyzed
Per Month

Drive the Change

Enterprises must evolve to modern, converged network infrastructures, shrink their cyberattack surfaces, and increase return on investments (ROI) in IT — and it all starts with modern digital operations. Netenrich ProsperIT partners will uniquely lead the charge.

Netenrich works with market-leading managed service and security providers (MSPs, MSSPs), value added resellers (VAR), and OEM and systems integration (SI) partners worldwide to transform digital operations into smart business outcomes. With more than a dozen years' success innovating across network, cloud, and security operations, we're raising the stakes once again.

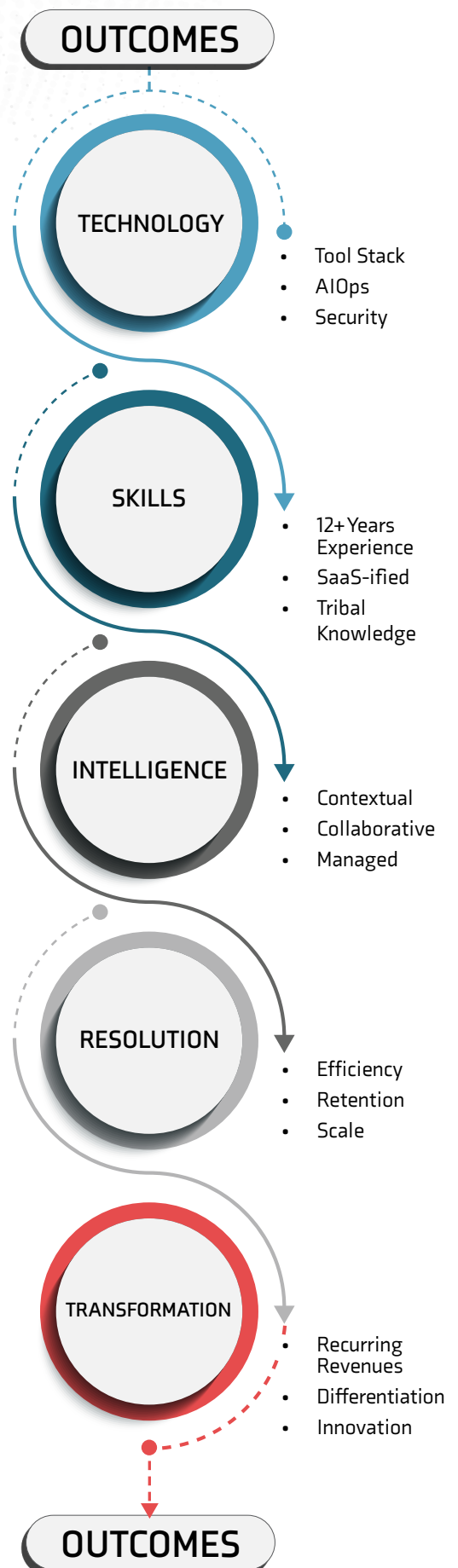
Netenrich's outcome-driven Resolution Intelligence™ approach targets the top challenges facing enterprises and service providers alike — speed, skills, simplicity, security, and scale.

Our solution:

- Starts with outcomes
- Applies machine + human intelligence
- Bridges skills gaps
- Breaks down silos
- Mitigates risk
- Right-sizes investment

Differentiate your portfolio and overcome client concerns around securing SaaS offerings with Netenrich's newly released Threat & Attack Surface Intelligence suite featuring Knowledge NOW (KNOW) global threat intelligence and Attack Surface Intelligence (ASI).

> TRY IT NOW



Turning Ops into Opportunity: 2021 and Beyond

Digital transformation and remote workforces dominate spending priorities and market forecasts, along with SD-WAN, hybrid cloud, and security — and the timetables are accelerating. Leverage your Netenrich partnership for deeper engagements, and to elevate the value of your offerings within a customer's NOC, SOC, and boardroom.

Netenrich's 12+ years of digital Ops innovation promotes unprecedented up-sell and cross-sell opportunities:

- + Level outmoded silos to eliminate blind spots, attack vectors, and inefficiencies
- + Evolve beyond tools, technologies, and processes to an outcome-driven software-as-a-service (SaaS) approach
- + Dynamically combine machine and human intelligence to maximize efficiency and operationalize tribal knowledge

Top 5 MSP Challenges in 2021

1. Execute a growth strategy for uncertain times
2. Develop broader service offerings
3. Adjust to client needs within verticals
4. Find talent amid labor shortages
5. Maintain company culture in remote environment

Source: TechTarget



The Netenrich ProsperIT Partner Program

The Netenrich partner program features three flexible tiers to accommodate your target goals for growth. Each level offers enhanced financial incentives, resources and support to promote and reward deeper engagements and closer working relationships.

Partnership includes sales, marketing, training, and product support beginning with access to deal registration, online events, and our partner portal. Top performers can also qualify for the Netenrich Peloton Program aimed to further fast-track engagement and close new deals.

ProsperIT Program Benefits

	ELITE	PREMIER	REGISTERED
Access to Partner Portal	✓	✓	✓
Post-sales Support	✓	✓	✓
Regular Communication	✓	✓	✓
Field Sales Engagement/Support	✓	✓	✓
Annual Partner Event/Summit	✓	✓	✓
Regular Webinars	✓	✓	
Marketing Campaigns	✓	✓	
Eligible to Participate in Peloton Program	✓	✓	
Lead Prioritization	✓		

ProsperIT Partner Requirements

	ELITE	PREMIER	REGISTERED
Partner Agreement/Contract	✓	✓	✓
Sales Plan/Revenue Commitments	✓	✓	
Field Sales Engagement	✓	✓	
Quarterly Business Reviews	✓	✓	
Quarterly Business Plan/Account Plan	✓	✓	
Annual Customer Case Studies	3	1	



The Results Speak for Themselves

Resolution Intelligence Delivers

OPS TRANSFORMATION

65%+ noise reduction
Faster resolution
30% run cost reduction
Skills on demand
Risk mitigation
Higher ROI on technologies, tools and talent

BUSINESS TRANSFORMATION

New MMRs
Higher satisfaction
Better retention
Unlimited upsell potential
Greater profitability
Risk mitigation
Higher company valuation

Why Netenrich? Why now?

The most aggressive investments in IT and Security are only as successful as investments in Ops. At Netenrich, our passion is transforming digital operations anywhere and everywhere to transform business. Nobody does it better, in the same way and on the same scale.

Becoming a Netenrich ProsperIT partner positions you to increase your revenues, retention, and profitability while helping customers meet fast-changing digital mandates. Accelerate value, right-size investment, and reduce risk simultaneously, seamlessly, and when needed — remotely.

> **APPLY NOW**



Join the Peloton Elite

Top performers reach new heights when they pull together. Learn more about nominating colleagues to the elite Netenrich Peloton team to pull away from the competition.



Network/UC

- » SDN/SD-WAN
- » Preventive APM
- » Next-gen Firewalls
- » vNOC
- » Automated MACD



Cloud and Datacenter

- » APM
- » DevOps
- » Hybrid Cloud
- » Data Lakes & Warehouses
- » Storage/Backup



Security

- » Intelligent SOC-as-a-Service
- » Attack Surface Management
- » Threat Intelligence
- » Vulnerability Management
- » Endpoint Detection

